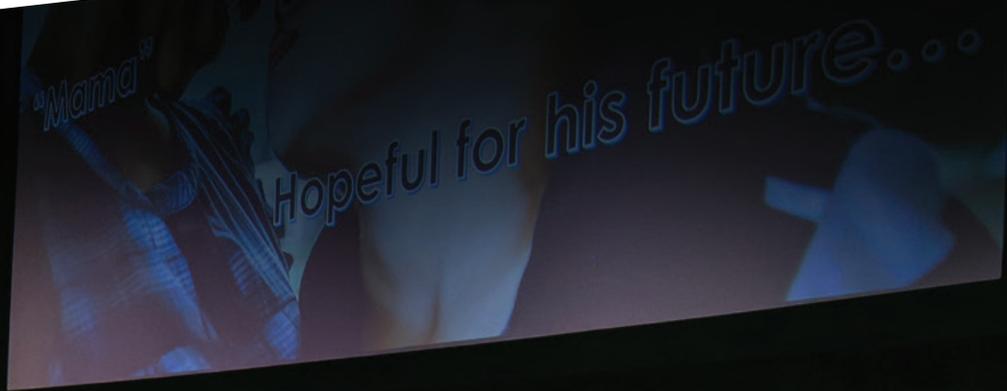


Philanthropitch

2018 Impact



From The Team



Philanthropitch was founded as a way to reward innovative leaders and organizations in the Austin community. To date, this has resulted in over \$1,000,000 in donations to nonprofits that are working to solve our communities' most difficult problems. The impact of Philanthropitch is far reaching; from professional development, to board and staff growth, to volunteer engagement. Philanthropitch provides seed capital and exposes nonprofits to new sources and types of funding.

Philanthropitch itself "walks the walk" - having recently grown and scaled to impact communities across the country. In 2018, Philanthropitch expanded down to San Antonio, Texas and in its first year donated over \$100,000 to nonprofits in the city. The beginning of 2019 has already seen a successful return to San Antonio, as well as further expansion to Columbus, Ohio.

From teaching young people to code to helping school nurses do their job more efficiently, Philanthropitch has continued to support a diverse group of nonprofits. Featured nonprofits have worked on everything from restoring historically significant neighborhoods, to getting neighbors out to vote, to empowering veterans and educating children. Philanthropitch doesn't focus on only helping one kind of nonprofit: we look to reward all nonprofits who are taking risks and changing the paradigm for our social sector.

We look forward to further expansion as we continue to celebrate the inspiring leaders in our communities. In 2018, the Notley team also traveled to Nashville, Philadelphia, Denver and Atlanta to explore expansion opportunities.

We hope you celebrate with us when we come to your city.

Historical Overview

When the idea of Philanthropitch was first born, it was a way for Austin company Buildasign to donate to the most innovative nonprofits in Austin, while also engaging its staff in the non-profit community. Since that first pitch event, Philanthropitch has gone on to bring attention to over 65 nonprofits and donate over \$1,000,000 to community organizations.

Average Award (2018 All-Time)

\$14,809

Total Number Of Finalists (2018 All Time)

65

Total Amount Donated To Finalists (2018 All Time)

\$962,575

Number Of 2018 Finalists

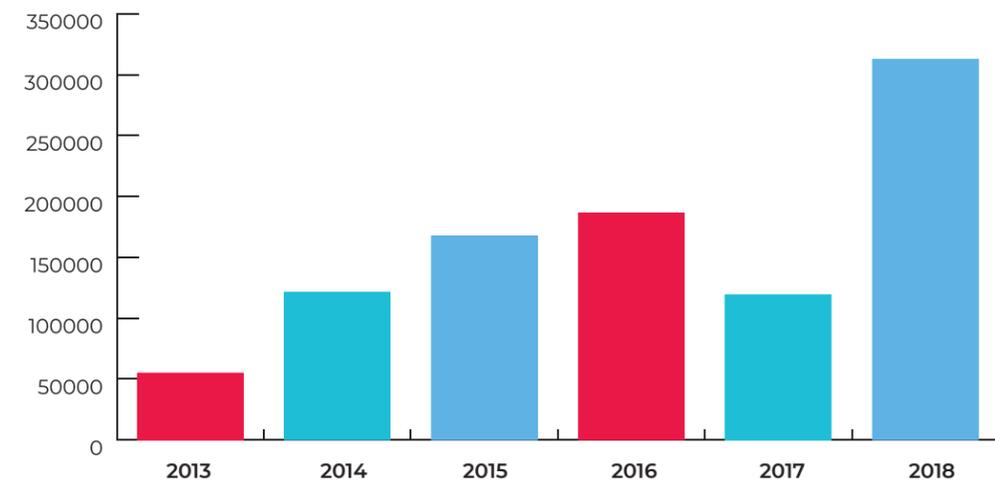
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2018 Average Award

\$24,038

2018 Total Awarded; Increase Over Prior Year

161.78%

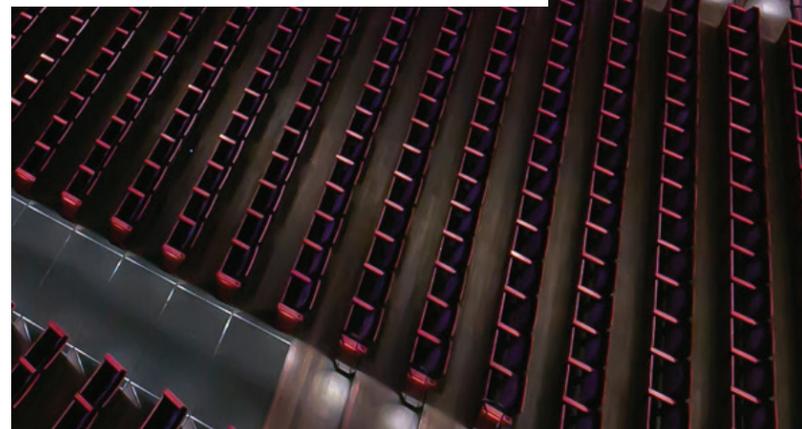
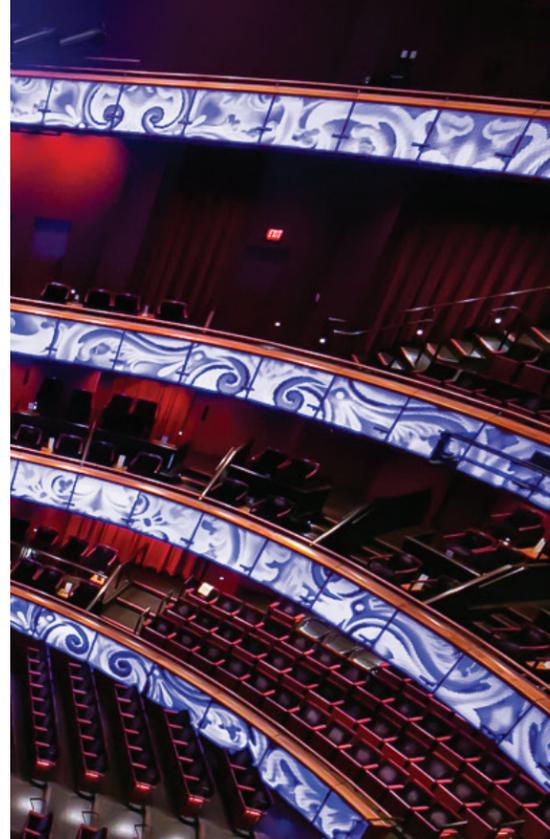




Total Donations in 2018

\$312,500

Donations to nonprofits are allocated through three avenues: **judges, corporate supporters** and **audience members** in attendance.



Philanthropitch Judges are carefully chosen business leaders, entrepreneurs, & philanthropists who know firsthand what it takes to innovate and scale solutions. Each judge listens to a three-minute finalist pitch, which is then followed by the option to ask questions. Based on these pitches, Judges allocate their gift to the nonprofit finalist of their choice. Judges give personal dollars to create a pool of funds to give to the finalist cohort in their city.

Corporate Supporters provide a gift that is awarded to the nonprofit finalist of their choice. Corporate teams attend Philanthropitch and also use the pitches to decide which nonprofit receives their business's funds, which are then presented on stage. These Corporate Supporters are not just making a strategic investment in effective nonprofit organizations - they're also engaging their employees in a meaningful and exciting way.

The audience choice awards are determined by audience members in attendance who have purchased a ticket. 100% of the Philanthropitch ticket price is a donation; Notley does not take any profit from ticket sales. After the pitches are complete, audience members use an online platform and app to use their dollars to vote for their favorite pitch of the night. There is even an opportunity for audience members to donate additional dollars.

Total Donations to Nonprofits



AUSTIN

- Audience \$14,000
- Corporate \$38,000
- Judges \$61,500
- Partners \$85,000
- Notley \$5,000

Total Donations: \$203,500

- Audience size: 650

SAN ANTONIO

- Audience \$8,700
- Corporate \$57,300
- Judges \$32,000
- Notley \$11,000

Total Donations: \$109,000

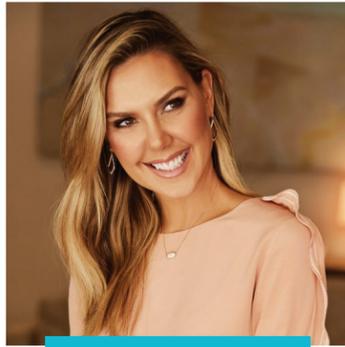
- Audience Size: 450



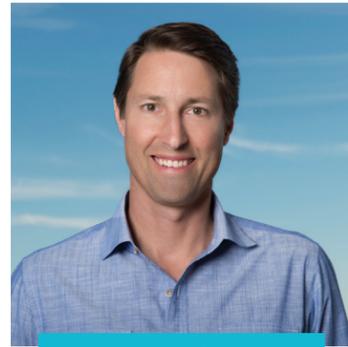


AUSTIN

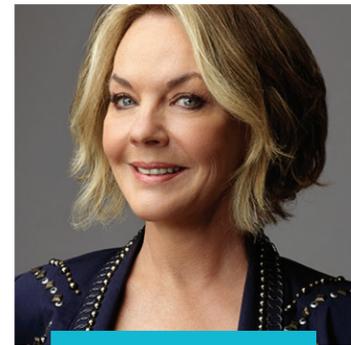
judges + corporate supporters



Kendra Scott



Clayton Christopher



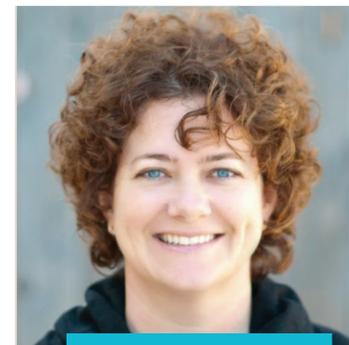
Gay Gaddis



Jag Bath



Leon Chen



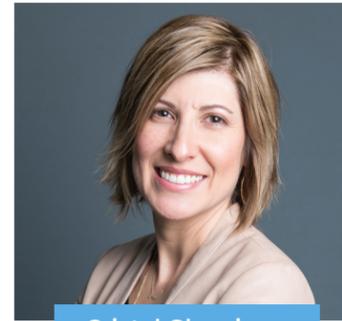
Mellie Price

Title Sponsor

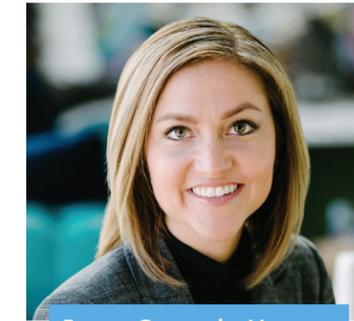


SAN ANTONIO

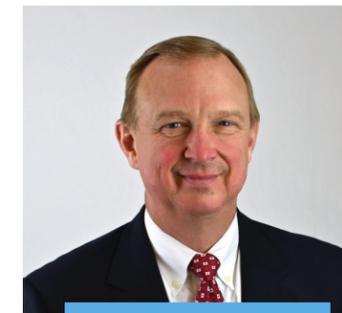
judges + corporate supporters



Cristal Glancing



Jenna Saucedo-Herrera



John Eadie



Lew Morman



Lisa Fullerton



Kate Rogers



Julian Castro

Title Sponsor





Expansion



2019

Austin
San Antonio
Columbus

2020

Denver
Philadelphia
Nashville



Friends of Philanthropitch

Launched in 2018 in San Antonio, Friends of Philanthropitch is a network of individual supporters who are passionate about social innovation and committed to helping effective nonprofits increase their impact. Financial support from our Friends helps to expand Philanthropitch into more communities, unlocks new opportunities and helps Philanthropitch reach even more productive and impactful organizations.

In 2018, Friends of Philanthropitch from across the country donated \$63,500.



Our Advisory Board is made up of community leaders dedicated to the expansion and impact of Philanthropitch.

- | | | |
|--------------------------|------------------------|-----------------------------|
| Laura & Lew Moorman | Christy & Bryan Kranik | Amy & Josh Baer |
| Stephanie & Larry Rickel | Kristin & Nick Friend | Zeynep & James Young |
| Lea Sims | Alan Blake | Leo & Tiffany Chen |
| Jamie Barshop | Jill & JR Kraft | Denise Villa & Jason Dorsey |
| Sherri Greenberg | Lynn Atchinson | Rachel Arnold |
| Kim & Whit Hanks | Dennis Cavner | Carly & Clayton Christopher |
| Saurabh Khetrpal | Chelsea & Jerry Sun | Megan Woodburn |
| Larry Peterson | Blake Borgeson | Dave Shaw |
| Frank Barbella | Bruce Barshop | Brendan Mullen |
| Christina & Mason Ayer | Tracy LaQuey Parker | Robby Brown |
| Jen & Brandon Hatmaker | Jen Vickers | Scott Meltzer |
| Kendall & John Antonelli | Lee Walker | Michael Girdley |
| Alexis & Kit Mellem | Caroline Goodner | |

Friends of Philanthropitch Members

- | | | |
|---------------------------|--------------------------|-----------------------------|
| Stephen Garten | Sherri Greenberg | Blake Borgeson |
| Crystal Kohanke | Kim & Whit Hanks | Bruce Barshop |
| Lara Fischer | Saurabh Khetrpal | Tracy LaQuey Parker |
| Martin & Bill Loeb | Larry Peterson | Jen Vickers & Lee Walker |
| Aysha & Dan Doman | Frank Barbella | Caroline Goodner |
| Michele Skelding | Christina & Mason Ayer | Amy & Josh Baer |
| Lindsey & Matt Levin | Jen & Brandon Hatmaker | Zeynep & James Young |
| Chelsea & Dustin Woodhead | Kendall & John Antonelli | Leo & Tiffany Chen |
| Max Scoular | Alexis & Kit Mellem | Denise Villa & Jason Dorsey |
| Eugene Sepulveda | Christy & Bryan Kranik | Rachel Arnold |
| Mike Braeuer & Family | Kristin & Nick Friend | Carly & Clayton Christopher |
| Laura & Lew Morman | Alan Blake | Megan Woodburn |
| Stephanie & Larry Rickel | Jill & JR Kraft | Dave Shaw |
| Lea Sims | Lynn Atchinson | Brendan Mullen |
| Jamie Barshop | Dennis Cavner | Robby Brown |
| | Chelsea & Jerry Sun | Scott Meltzer |
| | | Michael Girdley |

2018 Austin Finalist Profiles



Overview of Non-profit

Code2College acts as a conduit for Central Texas talent in the STEM field, ensuring the underserved populations have more opportunities. By offering coding and web development skills to students from low-income homes, students of color and young women, Code2College aims to diversify the STEM industry by educating and elevating talented students that might not have gotten this chance otherwise.

Donation amount for the night

\$35,553

Overview of project

Code2College recruits volunteers from corporate partners to deliver coding education and professional skills development to minority and low-income high school students in Central Texas. They have developed an innovative pay-for-placement offering to partner companies such as Google, General Motors and RetailMeNot, who are eager to pay for the opportunity to hire Code2College summer interns. With the seed investment from Philanthropitch, Code2College will be able to self-fund their operations in perpetuity. They are also developing their second coding curriculum, growing the number of interns placed to 200 annually, and serving 1,000 students each year, which will allow them to reach \$1M in annual earned revenue.



Overview of Non-profit

Half Helen Foundation was started by a St. Edward's University graduate, Chelsea Elliot. When Chelsea was younger, she suffered a series of health issues, resulting in a loss of hearing in her right ear and permanent blindness in her left eye. Once she graduated college, she used her graduation money to start the Half Helen Foundation, a nonprofit committed to providing preventative vision and hearing screenings.

Donation amount for the night

\$64,100

Overview of project

Half Helen developed a software platform called C-MORE. School nurses spend about 6 months screening, inputting data manually and contacting parents. With C-MORE, this is all done simultaneously, cutting the time in half, while also giving parents the results with recommendations for affordable medical care for their child. School partners implementing the program pay a licensing fee of \$1,700 per school. While HH started with 8 campuses, they are expanding to 43 more over the next two years. Philanthropitch has helped HH to commercialize their software product for expansion and helped them plan how to scale to meet this demand. Vision screenings are just the beginning; the software platform and data tools could easily be expanded to enable and streamline other screenings such as hearing and spine.



"Chelsea Elliott of Half Helen Foundation took home the bulk of the awards, raising more than \$64,000."

- Philanthropitch Austin 2018



college forward

Donation amount
\$18,913

College Forward consists of several culturally-appropriate mentoring programs for students from underserved backgrounds to learn about and strive for pursuing higher education. Their goal is to build the most innovative, effective programs by 2020 to propel these students further in academic success.



Donation amount
\$27,950

ASA is committed to serving the AIDS/HIV positive community in Austin, helping them lead healthier, stigma-free lives.



Donation amount
\$38,210

Thinkery focuses on STEAM (science, technology, engineering, arts and math) learning for young kids using hands-on, interactive exhibits and programs to encourage a gentle curiosity for learning and discovery from a young age to carry with them for the rest of their lives.



Donation amount
\$7,052

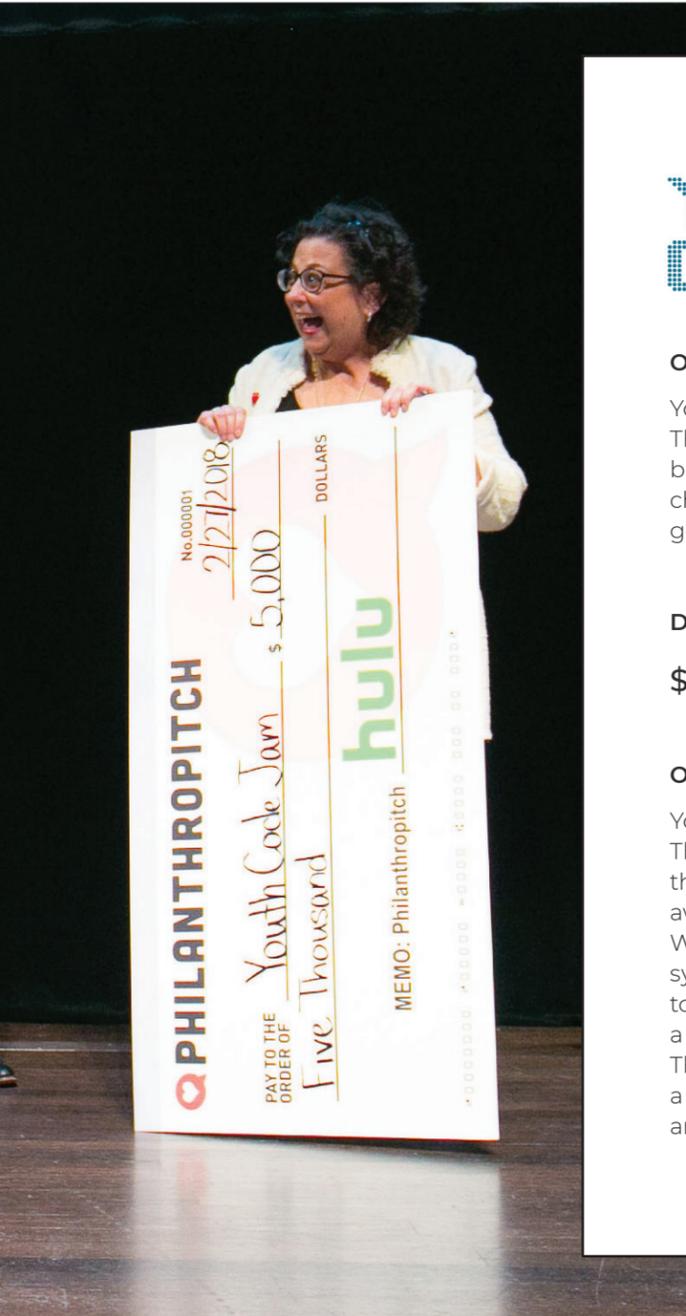
Venture Lab vows to democratize entrepreneurial education to kids of all ages, all over the world. Focusing on educating young women, their mission revolves around creating access to entrepreneurial learning and problem-solving, thereby equipping future generations with tangible skills to aid in addressing and tackling the world's societal needs.



Donation amount
\$11,722

Generation Citizen addresses the issue of young people not actively participating in politics. The organization believes every student has the right to participate in the American democracy and provides civics classes to allow students a chance to experience democracy first-hand.

2018 San Antonio Finalist Profiles



YOUTH TX CODE JAM

Overview of Non-profit

Youth Code Jam empowers kids of all ages to learn to code. This organization is dedicated to preparing youth from diverse backgrounds with coding skills, thereby strengthening their chances for a career in a variety of different fields as they get older.

Donation amount for the night

\$50,000

Overview of project

Youth Code Jam is the largest youth coding event in Texas. There has been a significant demand to share their model through a variety of channels, but they have had to turn people away because of a lack of resources to meet market demand. With funding from Philanthropitch, they can build an effective system that enables them to efficiently provide Jams for free to elementary and secondary academic users, while charging a sliding scale fee for university, nonprofit and for-profit users. Their two fee-for-service models include a licensing model and a turnkey model. This structure enables them to scale quickly and efficiently in a way that is also financially sustainable.

ReasoningMind

Overview of Non-profit

Reasoning Mind provides blended learning math programs to elementary and middle schools that engage students and empower teachers. They equip future generations with solid, reliable math skills to carry with them into the workforce.

Donation amount for the night

\$23,000

Overview of project

Reasoning Mind developed Blueprint, an online, supplemental software program for pre-K through first grade that invites students into a mathematical conversation. Reasoning Mind's business model is sustainable and scalable and they use philanthropy to jumpstart new earned revenue streams. At the beginning of a partnership, schools pay a moderate per student fee that accounts for half of the program's true cost. Currently, Reasoning Mind relies on philanthropy to subsidize the remaining cost. However, as schools experience the benefits of the program, they are motivated to eventually bear the full cost themselves. As Reasoning Mind enrolls more students, the total cost to deliver the program decreases to a rate that schools can immediately afford without subsidization.



"Reasoning Mind is helping 1,000 kids in San Antonio, but they wish to scale with Blueprint to help as many kids as possible"

- Philanthropitch San Antonio 2018



MOVE SAN ANTONIO

Donation amount
\$14,000

MOVE San Antonio gives young people a place to be a part of politics and democracy. MOVE encourages voter engagement, leadership and involvement in political activities at the local and national level. They also draft real-time legislation for various underprivileged communities to encourage equality.

Restore Education

Donation amount
\$6,000

Restore Education is committed to serving the at-risk youth of San Antonio and helping them to be successful in pursuing higher education and the career paths they deserve.

VETTED

Donation amount
\$11,000

VETTED is committed to empowering America's military personnel through employment, as well as, lifelong careers. They achieve this through executive education, placement services and ongoing mentor programs.

Hemisfair Conservancy

Donation amount
\$5,000

Hemisfair Conservancy is dedicated to serving as a reliable and powerful channel of philanthropy to help upkeep and elevate the Hemisfair public spaces and their amenities, in order to ensure the longevity of the city of San Antonio for generations.

ALUMNI



ATX | 2017

- Peloton U

- Allies Against Slavery UPDATE!

In 2018, Allies Against Slavery's focus on identifying and connecting with victims of trafficking paid off. They are on pace "to more than triple the number of victims they have helped.". That is three times as many young people, previously "invisible" and suffering from exploitation who now "have the freedom they deserve. In 2018, they "completely rebuilt (their) tool from the ground up."

- Quotes from John Nehme

- Hand to Hold UPDATE!

Hand to Hold continues to capitalize on their Philanthropitch experience with strategic focus on their earned revenue model and rapid expansion of their in-hospital program in Austin, Dallas and Houston. They are well on their way to reaching their 80% earned revenue goal by 2020, ensuring their long-term sustainability. This also ensures their ability to serve more than 6,000 families in the hospital each year and an additional 30,000 families across the state of Texas through their comprehensive parent support resources.

- IDEA Public Schools

- Austin Partners in Education

- Boys and Girls Clubs

ATX | 2016

- Black Fret

- BookSpring

- CareBox

- Circle of Health International

- Con Mi Madre

- Creative Action

- Goodwill

- EcoRise UPDATE!

EcoRise continues to launch new strategic partnerships and expand their programs across the country. In 2018, they served 6 regions across the country. In 2018, they served over 60,000 students in 458 schools. EcoRise has also developed international partnerships to provide teachers access to their curriculum. EcoRise lessons are now used in 1,000 additional classrooms in 28 countries.

ATL | 2016

- Community Farmers Markets

- GCAPP

- Moving in the Spirit

- Next Generation Men

- re:imagine/ATL

- Scholarship Academy

- STEAM Truck



ATX | 2015

- Multicultural Refugee Coalition UPDATE!

Multicultural Refugee Coalition recently announced another high-impact partnership for their textile manufacturing social enterprise, Open Arms Studio. Open Arms will become the Southwestern manufacturing partner for a growing made-in-the-US brand. This will allow Open Arms to double the number of refugee staff they employ.

- Colin's Hope

- WeViva

- Explore Austin

- H.A.N.D.

- Society of St. Vincent de Paul

- Habitat for Humanity

2015 International Event

- Easter Seals of Central Texas (Austin)

- Food Forward (Los Angeles)

- EDWINS Restaurant/Institute (Cleveland)

- WIT (Whatever It Takes) (San Diego)

- Lawn Life (Cincinnati)

- Mealshare (Calgary)

- UNCOMMEN (Charlotte)

- SAGE (Sacramento)

- Be a Leader Foundation (Phoenix)

- UTB Teens (Seattle)

ATX | 2014

- Caritas

- Easter Seals

- E3 Alliance

- EGBI

- FuseBox

- Mother's Milk Bank

ATX | 2013

- College Forward

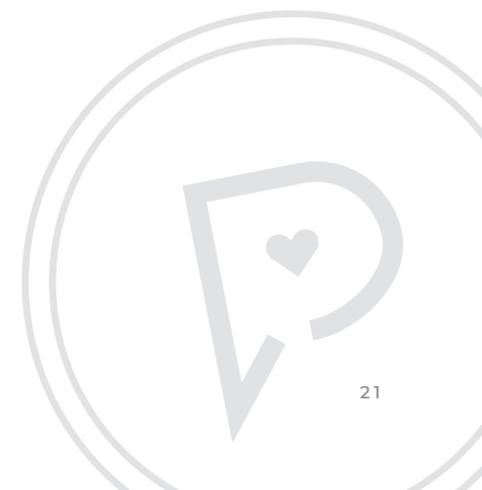
- E3 Alliance

- Little Helping Hands

- Mobile Loaves and Fishes

- Seedling Foundation

- Sustainable Food Center



PRESENTED BY  **Kiwaniis**
Club of Columbus



Thank you



We are grateful for all the support Philanthropitch has received over the years. We are proud of the impact Philanthropitch has made, and will continue to work to change lives and communities across the country.



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